

Food Working Group
Top 25 Recommendations

ID#	NEW RANK	Goal Category	Recommendation	Econ Benefits	Enviro Benefits	Health Benefits	Social Benefits	Level of Effort	Benefit Relative to Cost	Time frame	Overlaps	Working Group Votes	Meeting 5 Votes	Comments	Responsible Agencies or Partners	Potential Indicators	Types of Actions Needed (policy change, legislation, funding, community, etc.)
5, 33,27	8	Food culture/Food Education	GOAL: Expand education and community knowledge and grow a food culture by targeting different audiences and age groups.	L	L	H	H	M	H	S	Nature	43	14		DC Farm to School; Slow Food DC; CAFB; DCCK	Community Surveys of farmers' markets - is there more access and are people taking advantage, and community gardens	community
7, 18, 19, 35, new	10	Food culture/Food Education	ACTION: Celebrate local DC food culture through a series of events, temporary installations, community outreach, and pilot models of urban agriculture around the city that build on DC's unique assets.	L	L	L	H	L	H	S		58	16		DC Farm to School; Slow Food DC; CAFB; DCCK	Number of food festival permits, public space permits	funding; community
11, 13	15	Food culture/Food Education	ACTION: Develop education efforts for food production, cooking, culinary prep skills for community audiences and more advanced learning for job training, such as Civilian Conservation Corps.	H			H	H	H	M		37	22		DC Central Kitchen; DCPS; Bread for the City; DOH; Health Expos; GW/UDC and other universities with culinary programs; Vocational high schools; Local Restaurant Association		community, coordinate business (nonprofit) initiatives (e.g.. Whole Foods Healthy Eating classes)
26	20	Food culture/Food Education	ACTION: Greater food transparency through display of caloric and nutritional content at fast food/restaurants and/or production source and retail markets	L	L	H						10	10		DOH/Inspection Authority; Cheh - on Council; Office on Aging	Analyze retail purchase data to measure food purchasing behavior	legislation/voluntary participation; participant buy-in; consumer education; inspection; may need to be a DC Council action
38	23	Food culture/Food Education	GOAL: Build on Healthy Schools Act (this could use some more detail)	L	M	H	H					7	8	Curriculum integration for K-12. Incorporate best practice healthy menus in all DC Public School cafeterias. Healthy local foods in schools - seems we are missing that key sector where most kids are eating.	DCPS; Nonprofit partnerships (e.g. Brain food); Local farms	Track nutritional quality of menus; Track # of school gardens and quality of produce grown/eaten; Review effectiveness of curriculum in educating students; Determine local/regional content in school meals	DCPS contracting requirements (procurement rules)
34	12	Food Policy Council	ACTION: Establish a permanent Food Policy Council to guide the development of a sustainable food system for the city, and to serve as a resource hub for stakeholders.	M	M	H	M	M	M		Nature, Waste	9	0		DMPED; DC Restaurant Association; Farmers Markets; DCPS School lunch; Kaiser Foundation Funding; DCCK; CAFB (all are part of BFC/HAFA group); Ag Extension; Bread for the City (HAFA); MoCo FP Council; City council (?)	Food Policy Council exists and persists after Kaiser Foundation grant. Has a structure and visibility and system for impacting local policy.	funding; partnership/delegate

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29, 57, 58	1	Food Security / Access	GOAL: Focused food distribution support to those who are food insecure, such as seniors, and disabled, that have difficulty in obtaining their own fresh healthy food.	H	L	H	H	M	M	S		25	4		DCRA; AARP; Council on Aging; Nonprofits - food justice	See #1 and track # of access points for (healthy?) food; track # of mobile market trucks; Survey Office of Aging about access	modest funding; nonprofit collaboration; volunteer participation; ANC collaboration; CSA expansion
1	21	Food Security / Access	ACTION: Enhance Food Security / Access for Food insecure members of the population by expand "Double Dollars" program citywide (i.e. WIC and SNAP) for farmer's markets citywide [ACTION: Expand use of food assistance program funds for the purchase of fresh produce (at farmer's markets, urban commercial growers, community garden sales, etc.)]	H	H	H	H	M	M	M		34	41	The 'doubling' is provided via private donation and hopefully public funds availability.	DOH; Farmers Markets; Food Justice Nonprofits; USDA	Health indicators - diabetes, heart disease, obesity; USDA - Food Security Survey, SNAP/WIC participation; Food Desert Maps; Double Dollar purchases - participation rates; Local gardening/ag impact on households	Legislative; funding
3, 50, 128, 126	6	Reduction of Food Waste	ACTION: Develop a citywide system of composting that increases the amount of usable soil and reduces landfilled waste.	H	H	H	L	H	H	S	Waste	33	56		DPW; DOH; Private Sector entrepreneurs (Haulers)	By _____, _____% of institutions', grocers', homes' waste being composted	funding; policy change
14, 17, 32, 49	14	Streamline Land use	ACTION: Expand community gardens, spreading them to all part of the city but especially areas with excess demand, low income, or other needs for fresh local foods	M	H	H	H	H	H	S		49	18		Wells/City Council; DGS; DPR; Nonprofits	Survey participants in community gardens to measure change in food security; _____% increase in gardens per Ward by 2015	legislation; community
23	19	Streamline Land use	ACTION: Increase orchards and permaculture through strategic planning with Department of Parks and Recreation, Washington Parks and People, Casey Trees to further the planting of fruit/ nut trees and other shrubs	M	H	H	H	H	M	S		12	7		Casey Trees; DPR; Neighborhood Tree Groups; DDOT; OP	# orchards, fruit/nut trees; % of land used; amount of food harvested and distributed	legislation; foraging groups
6, 22, 48	9	Support Local Businesses	ACTION: Support local food business by providing resources and regulatory assistance to ease the start up and management process of developing a local food business, potentially via an incubator.	H	M	L	M				Green Economy	42	18		DSLBD; Community Development Corporations (ex. LEDC, Think Local First)	Number of applications, loans, business licenses	legislation; regulations
20, 28, 74	18	Support Local Businesses	ACTION: Develop and implement a communications and marketing plan for food systems issues that communicates with key stakeholders, informs the community and builds support for urban agriculture. Examples of tools include DC Food Finder and DC Market Maker.	H	H	H	H	H	H	M		26	37		Farmers' markets; DPR; Office of Sustainability (ideally this hypothetical 'office' would run a centralized branding and communications effort); DDOE; OP; WMATA; UDC (Market Maker); DC Hunger Solutions		funding; partnership/coordination
	24	Support Local Businesses	Create a local food hub that can aid in serving as a regional aggregator, production and distribution facility for local farms.														General Question: Consider what type of funding is most appropriate - Public, Venture Capital, DC Public Bank, Foundation, Social Venture Funds, Sustainable Capital, Revolving Loan Funds

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2, 8, 12, 9, 24	2	Support Urban Agriculture	ACTION: Modify the regulations and permit approval process in the District, as regards to agricultural land use and activities, in order to promote local production of food.												OP; DCRA; DDOE;	Clear chicken and bee regulations	policy
2, 8	3	Support Urban Agriculture	ACTION: Streamline process to find and use land; use database system such as space finder by Cultural Development Corporation; collaborate with DC government agencies and residents for available land, rooftops, etc. [ALT ACTION: Expand the supply of land for urban agricultural activities by providing incentives for property owners (including agencies and non-profits) who make space (including rooftops) available to growers, and by facilitating the search by growers for available space.]	H	M	H	M	M	M	S	Built Environment	54	28		OP; ANCs; DGS; DPR	Functional, comprehensive database that is updated regularly	funding; program creating/database upkeep; community land survey
12	4	Support Urban Agriculture	ACTION: Create DC Office of Sustainability to assist in streamlining programs	L	M	L/M	L/M	H	M			19	20		Mayor's Office; DDOE	It exists, 1 Jan 2013	policy change/ government office creation
9, 24	5	Support Urban Agriculture	ACTION: Change the policy to allow beekeeping, livestock and poultry in DC, including mobile beehives and mobile hen houses. (May fall under umbrella of Item 2 - modify regulations)	L	M	L	L					32	34		OP, ANCs; USDA (if selling)	People can have chickens and bees by _____	legislation to clearly allow beekeeping, chickens, etc.
4, 25,97	7	Support Urban Agriculture	ACTION: Provide incentives to encourage the growing of healthy local food, especially to be grown or sold in local supermarkets (needs more detail - tax credits on income from sales, pay people to farm, free tools land water fertilizer and seed,)	L	H	M	H	L	M	S	Green Economy	36	54	Such as incentives to encourage community gardens and urban agriculture on the roofs of supermarkets, superstores, office buildings and gov't buildings.	City Council or Budget or Grant office; Restaurants	20% of all institutional food sourced within 150 miles by 2015 (use Healthy Schools Act as a model?)	funding; legislation
10	11	Support Urban Agriculture	GOAL: Establishing plans to ensure longevity of urban agriculture campaign (?what does this mean?)	H	H	H	H	M	H	S		20	8		Office of Sustainability!; Food Policy Council		

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30	13	Support Urban Agriculture	ACTION: Use education to influence purchasing decisions by institutions. Incentivize government and institutional local food purchasing (?what incentives? subsidies? awards and medals?)	H	L	H	L					9	0		DCPS	Audit local institutions, e.g.. hospitals, city government agencies for 5% in 2 years, 10% in 5 years, 20% in 10 years	incentive/legislation
15	16	Support Urban Agriculture	ACTION: Land trust and land bank to protect gardens and farms long-term through license agreements (this could fall under 3 - expand supply of land)	H	H	M	M	H	M	M		18	6		DCRA; OP; Private landowners; Land Trust Organization	Existing gardens: 100% protected; Future gardens/farms: 20% of useable vacant land	legislation
16, 125, 21	17	Support Urban Agriculture	GOAL: Dramatically expand local food production but getting 20 additional acres of land under cultivation by 2020, and produce 25% of DC food locally (50-100 miles) by 2025.	H	H	H	H	H	M	L	Built Environment , Waste,	31	18		DCRA; OP; DHCD; ANCs	DCRA map of agricultural land; Survey gardens, farmers, grocery stores, restaurants, and institutional purchases	legislation, UDC + funding for commercial ag, master gardener training
37	22	Support Urban Agriculture	ACTION: Tool share program	M	M	L	H	M	H	S		7	0		DPR; nonprofits; civic groups; USDA Extension Office	# of tools; # of projects using tools; types of tools needed/used	Greater DC CARES (expansion)